

IN THE CLAIMS:

Please cancel claims 1-6.

The claims of this application are as follows:

- 1-6. (Cancelled)
7. (Previously presented) Method for continuously controlling color of an interference effect pigment during the pigment preparation comprising coating a platy substrate with a hydrous layer to form a pigment, providing a flow cell with an oriented sample of said pigment being formed, impinging light on said sample, comparing a characteristic of light reflected from said sample of the pigment with a standard, and terminating said coating when the characteristic corresponds with the standard.
8. (Original) Method of claim 7, wherein the characteristic is a characteristic of an interference effect of light reflected from the pigment.
9. (Original) Method of claim 7, wherein said comparing a characteristic of light comprises comparing wavelength, dominant wavelength, color space parameters or a combination thereof.
10. (Original) Method of claim 7, wherein said ample comprises mica coated with high refractive index material.

11. (Cancelled)

12. (Original) Method of claim 7, wherein said flow cell is a thin layer flow cell and the method further comprises providing a sample of the pigment being formed to said flow cell.